Sidekick 4.0

Geo-intelligent laptop settings.

Product Overview

Introducing Sidekick

"Don't move your Mac without it."

Sidekick is a Mac application that automatically updates your laptop settings based on where you are. It makes your laptop more efficient, secure, intuitive, and personalized by doing numerous small and tedious tasks for you. Just install Sidekick, configure it for the places you frequent, (home, work, school, the coffee shop, etc) and never fuss with your settings again.

Sidekick was an Apple Staff Pick, made it on the Macworld Laptop Gems list, and is available now for a free 30 day trial. Download Sidekick 4.0 at oomphalot.com/sidekick.

Sidekick: Your Auto-settings friend with so many benefits.

Sidekick Saves You Time

Each time you move your laptop to a new location, there are a number of things that need to be adjusted. Whether it's to make things more secure or personalized, many people spend between five and ten minutes per day adjusting their settings. Over time, this adds up, so automating your settings with Sidekick means you can get back to doing what you do best.

Sidekick is easy-to use.

With its intuitive and user-friendly design, Sidekick lets you control many of your laptop settings on one simple interface. Instead of launching multiple apps and having to configure things one at a time, Sidekick lets you control your laptop settings without ever having to dig.

Sidekick remembers everything for you.

Often when people move their laptop to a new location, they forget to adjust certain settings. People frequently forget to log in or out of chat at work or forget to lock their keychain in a public setting. Sidekick can do all of these things for you, so you won't have to remember a thing.

Make your laptop more portable than ever.

Many people dread taking their laptop with them because it means having to re-configure a whole slew of settings.

Forget fussing with your laptop settings, Sidekick makes it easy to bring your laptop wherever you go.

Sidekick helps you personalize your Mac.

Sidekick has a number of actions that make your laptop unique and personalized. For example, whenever you switch locations, Sidekick can auto-update your iChat status, launch a specific iTunes playlist, or change your desktop background to suit your surroundings.

A steal of a deal.

Sidekick is free to try for 30 days, and after that, it costs just $29.

Service with a smile.

Sidekick's developers are committed to making this app the best of its kind on the market, and are always available for questions or support issues. They provide one-on-one email support for both trial and paid users, just email support@ oomphalot.com.

Which Settings Can Sidekick Control?

Sidekick can control a variety of application and system settings, we call these controls "actions". Actions can be configured in thousands of different combinations and configured to suit all of the places where you use your laptop (home, work, school, the coffee shop, etc.) Here are the actions Sidekick can perform and a few examples to demonstrate how they work:

Action: Open a URL
Example: Launch your favourite news website at work; launch Google Reader when you're at home.

Action: Change the SMTP Servers (Apple Mail)
Example: Having a hard time getting your email out on different networks? Sidekick can make sure you're using the right outgoing mail server wherever you are.

Action: Change the Mail Checking Frequency (Apple Mail)
Example: To stay on top of things at work, get Sidekick to increase how often Mail checks for new messages.

Action: Change your iChat Status
Example: Customize a different status for when you're at work, home, school, wherever!

Action: Open an Application or Run Script
Example: Automatically open GarageBand at home; open your accounting software at work.

Action: Close an Application
Example: Automatically close your chat program when you arrive at work so you can focus on the task at hand.

Action: Play an iTunes Playlist
Example: When you get home from a long day, open up your laptop and relax to your favourite playlist.

Action: Run Command in Terminal
Example: Run shell scripts automatically when you start your work day.

Action: Change the Default Web Browser
Example: If you prefer a specific browser at home, but another at work, Sidekick can switch this automatically for you.

Action: Control iTunes Equalizer
Example: Configure your equalizer to change to "Bass-reducer" at work, and "Electronic" when you're at home, plugged

into your living room speakers.

Action: Change the System Location
Example: Automatically switch between networks and automate changes to proxies, DNS, network devices and more.

Action: Connect to Server
Example: Handy for the work setting, this action will automatically connect your laptop to a specified server.

Action: Change the Default Printer
Example: Use your Lexmark printer at home, but at work, use the Cannon next to that cute intern's desk.

Action: Change Screensaver and Desktop Background Settings
Example: When you're away from home, Sidekick can turn on your screensaver password to keep your work safe.

Action: Lock the Keychain
Example: Get Sidekick to automatically lock your keychain when using your laptop in a public place.

Pause Execution of Actions
Example: A handy tool to use when you need a short delay before connecting to a file server or when doing other network related actions.

Action: Control Spaces
Example: Enable or disable spaces based on your location.

Action: Control Time Machine or Start a Backup
Example: Switch off your Time Machine when you're at the neighbourhood cafe; start a backup as soon as you get home.

About the Developers

Since 2005, Oomph (formerly Centrix) has been creating and supporting fun, intuitive software for the Mac and iPhone. We're a small, independent shop, hell-bent on creating phenomenal world-class software. We're pretty much smitten with our three core principles: effortless usability, luscious design, and rock-solid functionality. These ingredients are our recipe for exceptional Mac software - where quality forever wins over quantity. We're continuously fine-tuning their methods and practices, keeping pace with the exciting advancements in Mac software development. We strive to make software that exceeds our customer's expectations; our customers always come first. We love what we do, and hope you enjoy our creations! Oomph is a Canadian owned company, based in Winnipeg, Manitoba.

To learn more or to try Sidekick for free, visit: oomphalot.com/sidekick

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